



**Help your customers
protect their purchases
with Allstate.**



Reviews from other independent members who sell Allstate Protection Plans

"They've been a great partner from the start, and Allstate Protection Plans made it easy to move from our old provider. Offering a provider that's backed by Allstate makes a huge positive impact to the sales process."

Joe Heslin

President, Carmona's Appliance

"Switching to Allstate Protection Plans has been seamless so far. Setting up the program was easy to do... They also provided great training support in our store for my sales staff."

Herbie Hess

Vice President, Hess Electronics

"Allstate Protection Plans is focused on taking care of the dealer and your customer, so we can focus on running our business."

Josh Hunt

Owner, Craigsville Appliance

"We moved to Allstate Protection Plans and the results since switching have been incredible! We've seen over 30% of warranty sales growth."

Steve Owen

Vice President/GM, Texas Appliance

Independent member partners



National retail partners



Power of the Allstate brand

Allstate is one of the most recognized and trusted brands in North America.



2021

The year Allstate Protection Plans began as NECO's preferred protection plan provider.



130M

The number of Allstate Protection Plans (formerly SquareTrade) active policies in force.



70%

The percentage of customers who want to know about the company behind their protection plan.

Data Source: Consumer Electronics Association, 2013



75%

The percentage of customers who would prefer a protection plan backed by Allstate rather than a white-label plan.



\$1B

The amount Allstate spends annually on advertising, which drives brand recognition and customer awareness.



\$100B

The size of Allstate's balance sheet. This gives the program pricing stability you won't find with other protection plan providers.

Protect your new appliance

3 & 5-Year Plans

- ✓ 24/7 premium tech support
- ✓ No deductibles or hidden fees
- ✓ On-site service or fast replacement
- ✓ 5-day service guarantee

On-site service appointment available within 5 days of approved claim unless manufacturer service required.



What does Allstate cover?

Your appliance is covered for mechanical and electrical failures from normal use. Accidental damage, intentional damage, loss, and theft are not covered.



Mechanical & Electrical Failures



Won't Power On



Component Failures



Power Surge



Leaks



Missed Laundry

If we can't repair your washer or dryer within 14 days of our initial on-site service visit, we'll reimburse you for laundry services up to \$50.



Food Spoilage

You're covered for up to \$300 of spoiled food caused by mechanical failure of your protected appliance.

Years of protection

YEAR 1

YEARS 2-3

YEARS 4-5 (5-YEAR PLANS)

PRODUCT FAILURES & BREAKDOWNS

Covered by manufacturer's warranty for the first year.*

Covered by Allstate for years two and three.

Covered by Allstate for years four and five.

TECH SUPPORT

Covered by Allstate for three years from the date of purchase.

Covered by Allstate for years four and five.

* Most items come with a manufacturer's warranty that lasts one year. If there is an issue during this time that is covered by the warranty, you will be referred to the manufacturer for service. If there is an issue that is not covered by the manufacturer during the warranty period but is included in your Allstate protection plan, Allstate will cover it.

Protect your new electronics

2 & 4-Year Plans

- ✓ 24/7 premium tech support
- ✓ No deductibles or hidden fees
- ✓ Fast repairs or replacements
- ✓ 5-day service guarantee

On-site service appointment available within 5 days of approved claim unless manufacturer service required.



What does Allstate cover?

Your electronics are covered for mechanical and electrical failures from normal use. Accidental damage, intentional damage, loss, and theft are not covered.



Mechanical & Electrical Failures



Screen Failure



Power Surge

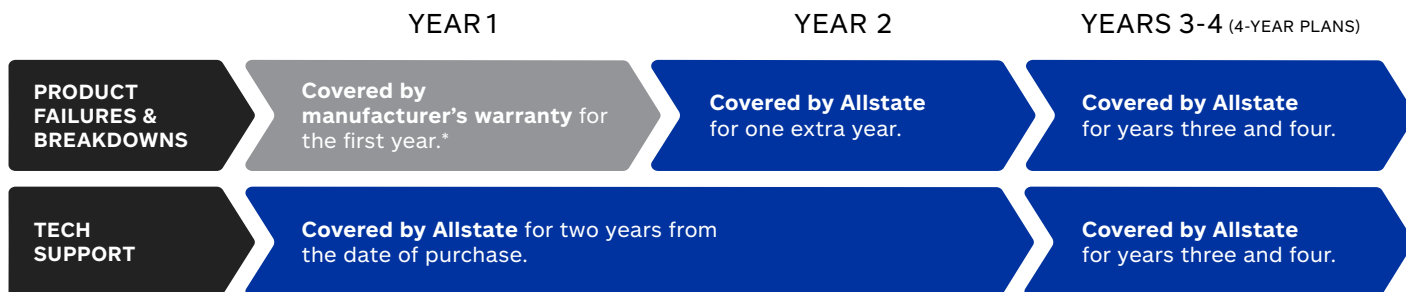


Remote Failure



Speaker & Sound Failures

Years of protection



* Most items come with a manufacturer's warranty that lasts one year. If there is an issue during this time that is covered by the warranty, you will be referred to the manufacturer for service. If there is an issue that is not covered by the manufacturer during the warranty period but is included in your Allstate protection plan, Allstate will cover it.

Protect your new furniture

3 & 5-Year Plans

- ✓ 24/7 customer support
- ✓ No deductibles or hidden fees
- ✓ Same-day replacement orders
(if replacement is required)



What does Allstate cover?

Your item is covered for accidents, common malfunctions, and product failures from normal use. Intentional damage, loss, and theft are not covered.



Rips, Tears, Burns & Punctures



Accidental Stains



Chipped or Broken Glass



Separation of Joints & Welds

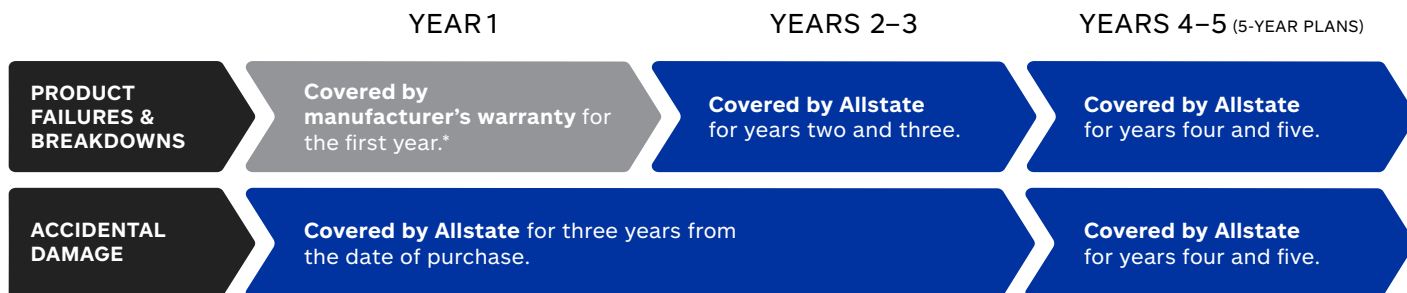


Broken Hardware & Pulls



Seam Separation

Years of protection



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24/7 Premium Tech Services

1-Year Plan

- ✓ Assistance with appliance, device and app functionality
- ✓ Troubleshooting connectivity, feature, installation, or usage issues
- ✓ Tech support for partner integration questions (Nest, Amazon, etc.)
- ✓ Support for setup and integration of new devices as they are added



Because we can all use a little help.



Now available as a standalone product

Your customers can now purchase Premium Tech Support without having to purchase a protection plan.



Provided by Allstate Protection Plans

Premium Tech Support is provided by the same certified SquareTrade Tech Services experts who service Allstate Protection Plans customers.



Covers appliances & smart home devices

Each plan covers all the appliances and smart home electronics in a customer's home for one year.

Start selling Allstate Protection Plans in 3 easy steps



Step 1

Register at **NECOAllstate.com** and we'll send you everything you need to get started. It takes two weeks from registration to launch.



Step 2

At the end of every month, simply input the month's protection plan sales into an easy-to-use portal hosted by Allstate Protection Plans.



Step 3

Pay us via wire transfer or credit card at point of upload.

Customers receive an email from Allstate Protection Plans with instructions on how to access their protection plan information and how to file a claim.



Additional information for servicing dealers is available.
Please ask your Allstate Protection Plan partner.

Allstate Protection Plans resources & tools

When you sign up to sell Allstate Protection Plans, we provide everything you need to merchandise the program in your store and online. Your employees will also gain access to an AVB University training course.

Brochures & In-Store Signage



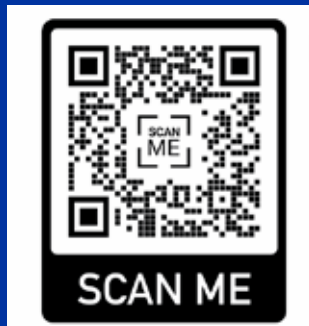
Online



Thank you.

For more information on Allstate Protection Plans
or to get started, contact:

The Allstate Protection Plans Team
necodealer@squaretrade.com



To register, scan the QR code or visit NECOAllstate.com

